



Realize the future of smart retail

ASUS NUC provides a comprehensive and competitive products for any retail environment, empowering the variety of emerging opportunities and smart solutions for retail.



Rapid time-to-market and production flexibility for diverse commercial applications



Ready-to-use solutions for digital transformation in retail, providing a more efficient management



Environment adaptability, rich connectivity and powerful expandability for embedded retail, kiosk and point-of-sale applications

Where the physical and digital become seamless

72%

of retail customers believe retail stores still have an important role to play.*1

72%

of omnichannel customers will share a positive experience with six or more people.*2

81%

of consumers who prefer stores with automation technologies.*3

Embracing smart retail capabilities

Seamless shopping experiences for customers

Creating a unique retail business with diverse solutions and services



Request ASUS NUC

Why NUC is perfect for retail?

NUC Pro, Essential, and Rugged deliver commercial-grade reliability and performance in a range of form factors that streamline design and manufacturing.

- 24/7 Operation
- Simple remote access
- Revolutionary edge performance



